



Wondering what comes next for your business? Let's figure it out together.

Many Georgia companies have shifted, pivoted, or adapted during the COVID-19 pandemic. And many business leaders and entrepreneurs are wondering: *what comes next?*

If you are interested in learning about strategies for quick adaptation to changed market conditions, reopening businesses and/or establishing new businesses or lines of business, this Lean Recovery™ training workshop is for you. Join us for a 2-hour session where a Georgia Tech team of instructors will help you explore and evaluate possible paths forward utilizing various tools and techniques including the **Business Model Canvas** and **Customer Discovery**.

During this workshop you will learn how to identify:

- new customer segments
- new distribution channel
- new revenue models
- potential new partners to expand capacity

SPEAKERS



Adam Hayes
Project Manager, Strategy and Leadership Development



Andy Helm
Project Manager, Strategy and Leadership Development



Brandy Nagel
Project Manager, Economic Development Lab

REGISTER

No charge to attend, but registration is required.