



JOINT DEVELOPMENT AUTHORITY
NORTHEAST GEORGIA

Athens-Clarke - Oconee - Barrow - Elbert - Jackson - Madison - Oglethorpe
305 Research Drive Athens, Georgia 30606 - (706) 369-6560 - northeastgeorgiajda@gmail.com

Meeting Minutes

10:00 AM, November 14, 2018

Northeast Georgia Regional Commission

NEGRC Large Conference Room

Members Present: **Amy Stone, Courtney Bernardi, Rusty Warner**

Associate Members/Guests Present: **Kay Keller**

NEGRC Staff Present: **Jordan Shoemaker**

- I. Call Meeting to Order
 - a. The meeting was called to order by JDANEG Chair Amy Stone at 10:13
- II. Introduction of New Members
 - a. No new members were present
- III. Review and Approval of the Minutes from October 16th
 - a. Postponed due to lack of quorum
- IV. SWOT Analysis Presentations
 - a. Delayed
 - b. Discussion
 - i. This is important to understand the communities, positives and challenges to each community
 - ii. The process is also a great introduction for new members
 - iii. Includes a basic introduction to the county and their non-traditional resources
 1. Also include what properties are being marketed
 2. Items of regional benefit
- V. JDA Structure and Reporting
 - a. How to function?
 - i. Form committees to focus on individual areas- present reports at meetings
 - ii. Ms. Bernardi- Focus more on having a quorum at meetings-something to make members come to the meetings and participate
 - iii. Chair Stone- How do we find value in the JDA and meetings?
 - iv. Mr. Warner- The JDA needs to take on projects
 - v. Chair Stone- The JDA needs to hold an effective meeting with the project managers, pop-up tours are a lot of effort (Keller agrees)
 - vi. Ms. Keller- Questions the roles of associate members and their participation in the JDA. Suggests creating accountability to get member to attend meetings and discover why they do not attend.
 - vii. Ms. Bernardi- How do the communities view the JDA?
 - viii. It is decided that the group should pick a priority and focus on it.
 - ix. Role and list of associate members will be evaluated and potentially expanded
- VI. Review of Task Matrix and Goals
 - a. Task matrix will be paired down and events will be will be evaluated
 - i. Members should review the task matrix
- VII. Area Updates
 - a. Mr. Warner- Working on several projects and new developments, examining traffic issues.

- b. Ms. Stone- New restaurant, Magnolia Café opened; broadband survey has been completed with 900 responses- 13% of households, next steps-work with broadband providers; Project Timberlane and the expansion of solar power
- c. Ms. Keller- Workforce development event held in Dahlonega about “healthcare but not in scrubs”, 160 attendees, all day event, will be held again; UNG has 20,000 students across 5 campuses in Oconee, Dahlonega, Gainesville, Cumming, Blue Ridge; Blue Ridge is expanding.

VIII. Adjourn- 11:30