

# BUSINESS ANALYST ONLINE ORDER FORM



The Northeast Georgia Regional Commission subscribes to a monthly fee based service with ESRI, one of the industry leaders in mapping and demographic analysis. Known as Business Analyst Online (BAO), this web-based economic development tool combines GIS technology with extensive demographic, consumer spending, and business data to give detailed information about consumers, their lifestyles and buying behavior. BAO has the capability to run over 110 different reports from various site locations and evaluate over 66 different market segments.

**First, please provide some information about how we can get in contact with you, and a brief description of the project**

1. Name/Company (required)

2. Report Location(s)/ Address(es). Up to 10 sites. (required)

3. E-Mail Address (required)

4. Phone Number (optional)

5. Brief Project Description (optional, but recommended)

**Pricing Options:**  
1 to 4 Locations:  
\$25 per site

**Multiple Locations:**  
5 to 10 (max) sites  
\$100

**Monthly Subscription**  
(3 month minimum, unlimited reports)  
\$100/mo.

Make Checks Payable to:  
"Northeast Georgia Regional Commission"  
Please write "Ref #169840" in memo line.

NEGRC Use Only

**TOTAL DUE**  
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**Available Reports (Select as many as needed)**  Subscription (Select number of months)

**Market Potential**

- Financial Investments Market Potential
- Health and Beauty Market Potential
- Pets and Products Market Potential
- Restaurant Market Potential
- Retail Market Potential
- Sports and Leisure Market Potential
- Electric and Internet Market Potential
- Traffic Counts
- Tapestry Segment Profile

**Maps**

- Dominant Tapestry Site Map
- Major Shopping Center Map
- Site Details Map
- Site Map
- Satellite Imagery (0.4, 0.8, 1.6miles)
- Traffic Count Map

**Consumer Spending**

- Financial Expenditures
- Household Budget Expenditures
- Recreation Expenditures
- House and Home Expenditures
- Medical Expenditures
- Retail Goods Expenditures

**Business and Retail Data**

- Business Summary
- Shopping Center Locator
- Major Shopping Center Map
- Business Locator
- Retail Market Places Profile

**Census and Demographics**

- Age by Income Profile
- Age by Sex by Race Profile
- Age by Sex Profile
- Demographic and Income Comparison
- Demographic and Income Profile
- Detailed Age Profile
- Detailed Income Profile
- Disposable Income Profile
- Executive Summary
- Graphic Profile
- Housing Profile
- Market Profile
- Net Worth Profile
- Quarterly Demographic Profile
- Community Survey Reports
- Crime Risks

Send completed form with check or money order payable to: **Northeast Georgia Regional Commission**, to address below (Please write "Ref #169840" in memo line.)